



Executive MBA in Business Continuity Management

In today's dynamic world a degree with no specialization can hardly yield well-rounded qualifications and serve as a substantial baggage for climbing the career ladder. Taking control over your own future and leading others toward triumphant fronts requires qualifications of significant value that place you in a superior position amongst others. PECB University, through its higher education opportunities, is committed to preparing you to face the increasing challenges of a given occupation while getting a handle on best field specific and business related practices. In a world of vast uncertainties and complexities, we prepare you how to apply analytical skills in solving real-world problems. We aim to develop you into a competent field expert and a smart business decision maker.

We guide you through expertise by serving competency-based and career-focused education. The core of our interest is to make our programs available to people of all demographics and dismantle the barriers of time and distance by taking advantage of technology.

We offer to help you gain a primed mindset that allows you to confront challenges, adapt to changes, and apply the newfound skills to incite a positive impact in your organization.



KEY FEATURES OF OUR PROGRAMS

- + Career-focused and competency-based programs that promote job-related skills and boost career advancement prospects;
- + Dynamic and convenient virtual environment that fosters abundant learning opportunities through computer-mediated instruction;
- + Unlimited accessibility to education and the opportunity to fit education into your existing lifestyle;
- + Convenient online learning options that fit with your specific learning styles;
- + Classes with individuals from diverse backgrounds, profiles, and locations that prompt increased international encounters and collaborations;
- + Faculty who are specialists in their respective fields and who act as mentors in broadening your perspectives and introducing you to hands-on expertise;

Our Executive MBA Degree Programs provide a combination of business management fundamentals with field specific expertise that prepare you to seek managerial roles, switch careers, or advance in your field of work. The skills acquired from our Executive MBA programs are easily transferable to different roles

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PROGRAM SNAPSHOT

Credits: 48

Duration: between 12 and 36 months

Work experience: A minimum of 2 years of relevant working experience. Although you are not required to have previous experience in business administration, you are expected to have a background on the field in which you are pursuing the Executive MBA program.

Delivery mode: Online, synchronous and asynchronous classes

Language: English

Audience: Designed for candidates seeking managerial or executive positions in Business Continuity

PROGRAM DESCRIPTION

Through the Executive MBA program in Business Continuity Management you develop a comprehensive understanding of business disruptions, emergencies, or threats facing an organization. You gain the necessary competence to react in emergency situations, and to manage them successfully so that the operations and business continuity of the organization are not distorted. The courses within this program prepare you in areas of disaster recovery, business response, risk analysis, and information management.

Apart from the theoretical aspect, the program also provides a practical explanation and understanding of business continuity management. Interconnection of theoretical and practical knowledge in 'Specialization' and 'Elective' courses makes graduates capable to apply their expertise when treating serious situations in an organization. On the other hand, 'Business Management' and 'Strategic Alignment' courses are carefully developed and designed to offer a dynamic approach and practical insights on how to lead teams and organizations, blending eLearning study methods, group discussions, solving case studies and simulations from Harvard Business Publishing Education, and capitalizing this knowledge in the Capstone Project.

PROGRAM LEARNING OUTCOMES

- Gain extensive understanding of various business continuity aspects, and of reaction practices for treatment of serious situations.
- Possess the skills to estimate exposure to vulnerability, develop response actions and prospective reaction plans, business continuity plans, and disaster recovery frameworks.
- Learn how to propose plans and implement strategies for response to and recovery from emergency situations.
- Acquire the necessary skills to prevent potential risks that might emerge from serious situations, and be able to assign resources and appropriate response strategies for mitigating the effects of those situations.
- Develop fundamental understanding of emergency management processes and procedures.



CAREER OPPORTUNITIES

The Executive MBA degree in Business Continuity Management may land you empowering jobs including but not limited to the positions below:

- + Business Continuity Director
- + Business Continuity Analyst
- + Business Resilience and Continuity Leader
- + Business resilience Manager
- + Business Continuity Planner
- + Business Continuity Management Consultant
- + Business Continuity and Emergency Coordinator

There are four pillars in our program structure:

BUSINESS MANAGEMENT COURSES (12 CREDITS)

Business Management courses provide the broad business knowledge necessary for applying field-specific skills in a business setting. These courses are the same for every Executive MBA track.

Course Requirements (12 credits):

- 3 Leadership and Organizational Behavior
- 3 Business Operations, Analytics, and Decisions
- 6 Capstone Project 1: Implementing Business Continuity solutions, controls and plans in Organizations

SPECIALIZATION (12 CREDITS)

Specialization courses provide the necessary expertise in Business Continuity Management.

Course Requirements (3 credits each):

- 3 Business Continuity Management System Implementation
- 3 Business Continuity Management System Audit
- 3 Risk Management
- 3 Crisis Management

ELECTIVE (SELECT 4 COURSES)

Elective courses provide additional insights in the area of Business Continuity that help ample up your field expertise.

Course Requirements (3 credits each):

- 3 Incident Management
- 3 Information Security Risk Management
- 3 Compliance Management Systems Implementation
- 3 Compliance Management Systems Audit
- 3 IT Service Management Systems Implementation
- 3 IT Service Management Systems Audit
- 3 Records Management System Implementation
- 3 Records Management System Audit
- 3 Business Process Improvement
- 3 Supply Chain Security Management Systems Implementation
- 3 Supply Chain Security Management Systems Audit
- 3 Social Responsibility Implementation
- 3 Social Responsibility Audit
- 3 Outsourcing Management
- 3 Anti-Bribery Management Systems Implementation
- 3 Anti-Bribery Management Systems Audit
- 3 Asset Management Systems Implementation
- 3 Asset Management Systems Audit
- 3 Quality Management Systems Implementation
- 3 Quality Management Systems Audit
- 3 Management Systems Auditing
- 3 Environmental Management Implementation
- 3 Environmental Management Audit
- 3 Occupational Health and Safety Management Systems Implementation
- 3 Occupational Health and Safety Management Systems Audit

STRATEGIC ALIGNMENT COURSES (12 CREDITS):

- 3 Strategic Management
- 3 Corporate Governance, Ethics and Law
- 6 Capstone Project 2: Building resilient organizations: making business continuity a tenet of organization's strategy

PECB University aims to attract the brightest students who demonstrate academic excellence and motivation to benefit from our educational offerings. The university welcomes applicants of all backgrounds. Admissions selection criteria have been set on the principle of fairness and equal opportunity by assessing applicants solely on personal merits.

ADMISSION REQUIREMENTS

- Bachelor's degree from an accredited institution and two years of experience or a professional designation in the relevant field plus at least 6 years of experience;
- Cumulative grade point average (GPA) of 3.0 or above, if applicable;
- For candidates with no prior professional experience, in addition to the Bachelor's degree, a GMAT score above 620 is required;
- English proficiency as demonstrated through TOEFL iBT or IELTS scores. The minimum required score for TOEFL iBT is 75, while for IELTS 6.5 (except native speakers and non-native English speakers who have completed previous studies in English, and can evidence that through a written confirmation)

*For full information about the Admission Pathways at PECB University, please visit <https://pecb.university/page/admission-requirements>

DOCUMENTS REQUIRED

- Completed online application form
- Diploma and official grade transcripts
- 2 Reference letters
- English proficiency test scores
- Resume/Curriculum Vitae
- Personal statement
- Copy of an identification document (passport or similar)
- Application fee

SELECTION CRITERIA

- Academic excellence and potential
- Motivation and suitability for the program of interest
- Previous experience
- Personal qualities and competencies
- Commitment and interest

