



PRODUCT PROFILE:

CompTIA Business Essentials

OVERVIEW

CompTIA Business Essentials is designed to provide learners from any industry with a foundational understanding of the key concepts that drive businesses of all kinds. This course is ideal for individuals unfamiliar with business terms and metrics who want to gain a core understanding of how businesses operate and succeed.

Business Essentials supports competency in fundamental business skills, offering learners a competitive edge in their careers.

The course is hosted on the CompTIA Learning platform and follows a skills-based framework aligned with the Progression Model of Learning. It incorporates narrative text, videos, interactive activities, and assessments to ensure an engaging and effective learning experience.

Learner Benefits

- Understand the core goals and functions of a business.
- Interpret financial statements and assess financial health.
- Create and implement effective business strategies.
- Analyze how businesses create value for stakeholders.
- Use financial data to optimize performance.
- Explore ways to achieve competitive advantages.
- Practice strategic thinking to align business goals.

KEY FEATURES

TRAINING DELIVERY OPTIONS

- Self-paced
- Instructor-led learning

AVAILABLE PRODUCT OPTIONS

- CertMaster Learn

ESTIMATED TIME

- 4-8 Hours of Instruction

LEARNER OUTCOMES

CompTIA Business Essentials provides learners with a foundational understanding of key business concepts. The course covers business acumen, financial literacy, strategy, and stakeholder value creation. Learners earn a Competency Certificate and benefit from a skills-based framework with narrative text, videos, and assessments for a flexible, engaging learning experience.

LESSON OUTLINE

1.0 Business Fundamentals

2.0 Business Strategy

3.0 Business Finance